

## COMSM0019: Internet Economics and Financial Technology

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There is no set textbook for the whole unit, but a reading list of material for each topic is maintained on blackboard, in addition to the list presented here.

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Castronova, E. (2006) Synthetic worlds: the business and culture of online games. Chicago: University of Chicago Press. Available at: <https://ebookcentral.proquest.com/lib/bristol/detail.action?docID=432203>.

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