

# INOVM0013: Innovation, Entrepreneurship, and Enterprise

Reading list for the IEE module taught to M-level engineers by the Centre for Innovation & Entrepreneurship

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View Online



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Furr N, Dyer J. The innovator's method: bringing the lean startup into your organization [Internet]. Vol. Book summary collection. Summaries.com: Washington (D.C.); Available from: <https://ebookcentral.proquest.com/lib/bristol/detail.action?docID=2081955>

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<http://ecorner.stanford.edu/videos/2875/Tools-for-Business-Model-Generation-Entire-Talk>

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<https://www.slideshare.net/ymike27/blue-ocean-strategy-3626410>

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14.

Belbin Team Roles | Belbin [Internet]. Available from: <http://www.belbin.com/about/belbin-team-roles/>

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Turn Employees Into Entrepreneurs And Board Members Into Investors [Internet]. Available from: <https://corporate-rebels.com/ecosystem-of-startups/>

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Blue Ocean Shift: How to Find Success in New Growth [Internet]. Available from: [http://fortune.com/2017/09/25/blue-ocean-shift-kim-mauborgne/?utm\\_source=Master+Email+List&utm\\_campaign=9412cdf46c-EMAIL\\_CAMPAIGN\\_2017\\_09\\_27&utm\\_medium=email&utm\\_term=0\\_fd75a09316-9412cdf46c-336883729&mc\\_cid=9412cdf46c&mc\\_eid=fafe108f2b](http://fortune.com/2017/09/25/blue-ocean-shift-kim-mauborgne/?utm_source=Master+Email+List&utm_campaign=9412cdf46c-EMAIL_CAMPAIGN_2017_09_27&utm_medium=email&utm_term=0_fd75a09316-9412cdf46c-336883729&mc_cid=9412cdf46c&mc_eid=fafe108f2b)

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Why Innovation Flounders in Established Companies – ThinkGrowth.org [Internet]. Available from: <https://thinkgrowth.org/why-innovation-flounders-in-established-companies-c3651936854d>

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